



Fruitland Township
White River Light Station Museum

Fruitland Township E-News

4545 Nestrom Rd
Whitehall, MI 49461
Phone: (231) 766-3208
Fax: (231) 766-3027

www.fruitlandtwp.org

Township Board
Jeff Marcinkowski, Supervisor
Breann Fagan, Clerk
Debbie Pachman, Treasurer
Trustees
Vicki Graham
Mike Holman
Marcia Jeske
Lori Lundell

December 19, 2022

MUSKEGON COUNTY BUSINESSES AND RESIDENTS SHOULD CONFIRM THEIR ACCESS TO HIGH-SPEED INTERNET

GMED is working with regional partners to coordinate broadband planning through facilitated information sharing and coordination of outreach efforts.

In November 2022, the Federal Communications Commission (FCC) released draft Broadband Maps and is asking for help from states, local communities, and individuals to verify the data through a challenge process. The maps will be amended with this input and be used to determine allocation of over **\$42 BILLION** in federal funding to provide broadband in unserved and underserved locations.

While these new maps are more detailed than previous FCC data, they continue to overstate actual or real-time availability of broadband for many areas. The new maps are considered “preproduction drafts” with the intention that they will be improved over time through public and government input.

Challenges must be submitted to the FCC no later than January 13, 2023 for consideration in the funding allocation to each state. Use the resources below to get started!

1) VERIFY Your Broadband Service by Address:

FCC National Broadband Map - <https://www.fcc.gov/BroadbandData/consumers>

Helpful Tip: After entering an address, the Fixed Broadband Settings should be changed from ALL TECHNOLOGY to ALL WIRED. This will filter out satellite broadband services.

2) CHALLENGE AVAILABILITY

An AVAILABILITY Challenge is needed if the data speeds experienced at a location do not match the speeds listed from the service provider, or if the service provider is not listed. Click on the link below to begin and follow the instructions and explanations.

How to Submit an Availability Challenge – BDC Help Center (fcc.gov) -

<https://help.bdc.fcc.gov/hc/en-us/articles/10476040597787-How-to-Submit-an-Availability-Challenge>

3) CHALLENGE LOCATION

A LOCATION Challenge is needed if the map is incorrectly showing that a home/business is receiving internet/broadband services. Click on the link below to begin and follow the instructions and explanations.

[How to Submit a Location Challenge – BDC Help Center \(fcc.gov\)](https://help.bdc.fcc.gov/hc/en-us/articles/10475216120475-How-to-Submit-a-Location-Challenge-) -

<https://help.bdc.fcc.gov/hc/en-us/articles/10475216120475-How-to-Submit-a-Location-Challenge->

4) SPREAD THE WORD!

Please encourage community members, employees, and other local businesses to check FCC maps and verify accuracy. [Download the printable FCC Broadband Map Flyer](https://wmsrdc.org/wp-content/uploads/2020/11/FCC-Broadband-Map-Flyer-12.13.22_handout-version.pdf) -

https://wmsrdc.org/wp-content/uploads/2020/11/FCC-Broadband-Map-Flyer-12.13.22_handout-version.pdf. Be sure to have the contests in by **January 13th, 2023** to ensure broadband service in Michigan is accurately represented!

Thank you!
Morgan



Morgan Carroll

Director of Business Development

p. 231-286-9497 e. mcarroll@muskegon.org



MUSKEGON
LAKESHORE
chamber of commerce



GREATER
MUSKEGON
economic development